

## EAST Search History

## EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	4	"20030229529" or "20020035506"	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 14:16
L2	4	"20030191689"	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 14:32
L3	71	((@ad < "20040331") and ((update or updating) near10 (ads or advert\$)) same ((electronic near10 mail) or email or e-mail))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 15:14
L4	36	((@ad < "20040331") and (((update or updating) near10 (ads or advert\$)) same ((electronic near10 mail) or email or e-mail)) and relevant and content	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 15:15
L5	6	((@ad < "20040331") and (((update or updating) near10 (ads or advert\$)) same ((electronic near10 mail) or email or e-mail)) and (relevant near10 content))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 15:15
L6	34	((@ad < "20040331") and ((banner near10 advert\$) same ((electronic near10 mail) or email or e-mail)) and (relevant near10 content))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 15:51

L7	16	((@ad < "20040331") and ((banner near10 advert\$) near10 ((electronic near10 mail) or email or e-mail)) and (relevant near10 content))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 15:51
L8	10	((@ad < "20040331") and ((banner near10 advert\$) near10 ((electronic near10 mail) or email or e-mail)) and (relevant near10 content) and dynamic	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 15:51
L9	0	((@ad < "20040331") and ((banner near10 advert\$) near10 ((electronic near10 mail) or email or e-mail)) and (relevant near10 content) and (dynamic near10 banner)	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 15:52
L10	380	((@ad < "20040331") and ((electronic near10 mail) or email or e-mail) and ((ads or advert\$) near20 (related near10 content)))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 16:05
L11	170	((@ad < "20040331") and ((electronic near10 mail) or email or e-mail) and ((ads or advert\$) near20 (related near10 content))) and dynamic	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 16:05
L12	116	((@ad < "20040331") and ((electronic near10 mail) or email or e-mail) and ((ads or advert\$) near20 (related near10 content))) and dynamic and window	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 16:06

L13	21	((@ad < "20040331") and ((electronic near10 mail) or email or e-mail) and ((ads or advert\$) near20 (related near10 content))) and dynamic and (display near10 window near10 (ads or advert\$))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 16:06
L14	10	((@ad < "20040331") and ((ads or advert\$) near20 (related near10 ((electronic near10 mail) or email or e-mail))) and dynamic and (display near10 window near10 (ads or advert\$))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 16:09
L15	976	((@ad < "20040331") and ((electronic near10 mail) or email or e-mail) and ((related or relevant) near10 content) and (target\$ near10 advert\$))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 16:38
L16	228	((@ad < "20040331") and (((electronic near10 mail) or email or e-mail) near10 content) and ((related or relevant) near10 content) and (target\$ near10 advert\$))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 16:39
L17	119	((@ad < "20040331") and (((electronic near10 mail) or email or e-mail) near10 content) and ((related or relevant) near10 content) and (target\$ near10 advert\$) and ((ad or advert\$) near10 server))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 16:39

L18	57	((@ad < "20040331") and (((electronic near10 mail) or email or e-mail) near10 content) and ((related or relevant) near10 content) and (target\$ near10 advert\$) and ((ad or advert\$) near10 server) and (Real near10 time))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 16:40
L19	2	"20040059712"	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 16:59
L20	2	"7136875".pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 17:06
L21	2350	((@ad < "20040331") and ((electronic near10 mail) or email or e-mail) and advert\$ and (link\$ near10 content))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 17:52
L22	508	((@ad < "20040331") and ((electronic near10 mail) or email or e-mail) and (advert \$ same (link\$ near10 content)))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 17:52
L23	264	((@ad < "20040331") and ((electronic near10 mail) or email or e-mail) and (advert \$ same (link\$ near10 content))) and dynamic	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 17:53
L24	3505	((@ad < "20040331") and ((link\$ or relevant or related) near20 ((electronic near10 mail) or email or e-mail)) and (advert\$ or ads))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 17:56

L25	262	((@ad < "20040331") and (((link\$ or relevant or related) near20 ((electronic near10 mail) or email or e-mail)) near10 content) and (advert\$ or ads)	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 17:57
L26	644	((@ad < "20040331") and ((electronic near10 mail) or email or e-mail) and ((Ad or advert\$) near10 window))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 18:29
L27	125	((@ad < "20040331") and (((electronic near10 mail) or email or e-mail) same ((Ad or advert\$) near10 window)))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 18:29
L28	101	((@ad < "20040331") and (((electronic near10 mail) or email or e-mail) same ((Ad or advert\$) near10 channel)))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 18:31
L29	80	werkhoven.inv.	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 19:36
L30	0	werkhoven.inv. and electronic and mail and advertising	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 19:37
L31	0	werkhoven and electronic and mail and advertising	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 19:37
L32	8	werkhoven and advertising	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/08/01 19:37

**8/ 1/ 2009 7:38:11 PM**

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